MUHAMMED KK

Digital Marketing Specialist

Kuttiady, Calicut, Kerala

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lifeofkekeh.com

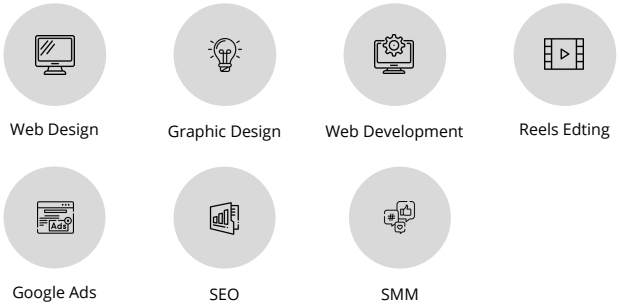
@lifeofkekeh_

Personal Statement

To obtain a challenging position as a Digital Marketing Specialist where I can utilize my digital marketing skills for the growth of the organization. I have basic knowledge of graphic designs and I'm looking to develop my career in a digital marketer role focusing on high profile projects.

I'm a 24 years old Digital Marketer from Calicut (Kerala) I love everything that has to do with Web design, Web developing, SEO, SEM & Social media marketing.

My Specialities



Education

DIPLOMA IN DIGITAL MARKETING
Calicut Digital Academy | 2022

BACHELOR OF BUSINESS ADMINISTRATION
MET College Nadapuram | 2016-19

HIGHER SECONDARY
KPESHSS Kayakkody | 2014-16

SSLC
Govt HSS Kuttiady | 2014

Professional Skills

01. Computer

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Lightroom
- MS Office Suite
- Wordpress
- Canva

02. Knowledge

- Grid & Layout.
- Image Editing.
- Video Editing.
- Color Theory Knowledge

Work Experience

QUADCUBES DIGITAL
Digital Marketing Intern (3months)

- Designed and optimized a personal portfolio website (www.lifeofkekeh.com)
- Social media promotion and Ad campaign for Crossbar Sports Store (creative & Ad)

Certificates

- Google Digital Garage
- HubSpot Academy
- Google Ads
- The Open University
- Google Analytics
- Semrush